

## **Mahindra introduces Intelli-Hybrid technology on Scorpio with the 1.99 litre mHAWK engine for Delhi NCR**

- *With Intelli-Hybrid, Scorpio is India's 1<sup>st</sup> SUV with mild hybrid technology that reduces fuel consumption (by up to 7%) using Motor Assist, Electronic Start Stop and Brake Energy Regeneration*
- *Being a mild hybrid, the Scorpio will be sold with a concessional VAT of 5% for customers in Delhi*
- *And will come with an attractive starting price of Rs. 9.35 lac for the S4 model (with the 1.99 litre mHAWK engine and manual transmission, ex-showroom Delhi, BS4)*

**Mumbai, Sep 27, 2016:** Mahindra & Mahindra Ltd., India's leading SUV manufacturer, today announced the introduction of its new mild hybrid technology 'Intelli-Hybrid' on the New Generation Scorpio with the 1.99 Litre mHAWK engine.

The Scorpio with Intelli-Hybrid is available at an attractive starting price of Rs. 9.35 lac for the S4 model (with 1.99 litre mHAWK engine and manual transmission, ex-showroom Delhi, BS4) and will be on sale from September '16 onwards. Being a mild hybrid, the Scorpio will be sold with a concessional Value Added Tax (VAT) of 5% for customers in Delhi. This concession translates into a benefit of Rs. 60,000 to Rs. 90,000 for the customer depending on the variant purchased. Additionally, buyers of the Scorpio in Delhi NCR will not be subject to the recently announced additional infrastructure cess of 1% as the engine has a displacement of less than 2000 cc.

Furthermore, in the event that the legislature makes the odd-even rule a law, owners of the Scorpio with Intelli-Hybrid in Delhi will still be able to drive their vehicle on all days of the week as mild-hybrids would be exempt from the odd-even law.

Intelli-Hybrid reduces fuel consumption by up to 7% by assisting the engine with electric power during acceleration, automatically switching the engine off within 3 seconds of the vehicle being stationary (start-stop) and reusing brake energy, which would otherwise be wasted, to charge the battery.

Speaking about the introduction of Scorpio with Intelli-Hybrid, Pravin Shah, President & Chief Executive, Automotive Sector, Mahindra & Mahindra Ltd. said, "Intelli-Hybrid demonstrates our commitment to making modern technology more accessible to a wider audience. And as an organisation that puts keen emphasis on sustainability and eco-friendly practices across every process and product, we are proud to introduce mild-hybrid technology on the Scorpio. By reducing fuel consumption, Intelli-Hybrid helps Scorpio owners contribute towards a cleaner and greener tomorrow".

Intelli-Hybrid has been made available on the following variants of Scorpio with the 1.99 Litre mHAWK engine: S4, S4+, S4+ 4wd, S6+, S8, S10-2WD (Manual Transmission) and S10-4WD (Manual Transmission).

As India's 1st SUV with mild hybrid capability, Scorpio continues to be a trend-setter in technology with many 'firsts' to its name. Scorpio was India's first talking car with Voice Messaging System, the first in its class with a CRDe engine and with a 6-speed Automatic Transmission and the first to offer Micro Hybrid start-stop technology. Intelli-Hybrid also

demonstrates M&M's commitment to making modern technology more accessible to a wider audience.

The New Generation Scorpio with Intelli-Hybrid is powered by the powerful 88 kW (120 BHP) mHawk engine and comes with several advanced technology features like cushion suspension and anti-roll technologies, static bending projector headlamps with Eyebrow-styled LED parking lights, a 15 cm (6 inch) touch screen infotainment system with GPS navigation, fully automatic temperature control, luxurious Blue-Grey interiors and 43 cm (17 inch) alloy wheels.

### **About Mahindra**

The Mahindra Group focuses on enabling people to rise through solutions that power mobility, drive rural prosperity, enhance urban lifestyles and increase business efficiency.

A USD 17.8 billion multinational group based in Mumbai, India, Mahindra provides employment opportunities to over 200,000 people in over 100 countries. Mahindra operates in the key industries that drive economic growth, enjoying a leadership position in tractors, utility vehicles, information technology, financial services and vacation ownership. In addition, Mahindra enjoys a strong presence in the agribusiness, aerospace, components, consulting services, defence, energy, industrial equipment, logistics, real estate, retail, steel, commercial vehicles and two wheeler industries.

In 2015, Mahindra & Mahindra was recognized as the Best Company for CSR in India in a study by the Economic Times. In 2014, Mahindra featured on the Forbes Global 2000, a comprehensive listing of the world's largest, most powerful public companies, as measured by revenue, profit, assets and market value. The Mahindra Group also received the Financial Times 'Boldness in Business' Award in the 'Emerging Markets' category in 2013.

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