

Press Release

Mahindra Drives in the New S9 Variant of Scorpio

*Packed with hi-end features and attractively priced at Rs.13.99 lacs
(Ex-showroom Delhi)*

Mumbai, November 12, 2018: Mahindra & Mahindra Ltd. (M&M Ltd.), part of the USD 20.7 billion Mahindra Group, today announced the launch of the new feature-packed S9 variant of its popular SUV, Scorpio. The Scorpio S9 is attractively priced at Rs.13.99 lacs (ex-showroom Delhi). It will be available pan India across Mahindra dealerships with immediate effect.

The new Scorpio S9 variant will be powered by the 103 kW (140 BHP) mHAWK engine with 320 Nm torque and will offer several hi-end features, such as Fully Automatic Temperature Control (FATC), 15 cm Touchscreen Infotainment with GPS navigation, Static-bending Projector Headlamps, LED Light Guides, ORVMs with Side-turn Indicators, Audio & Cruise Controls on Steering.

Speaking on the introduction of the S9 variant of the Scorpio, Veejay Ram Nakra, Chief of Sales and Marketing - Automotive Division, Mahindra & Mahindra Ltd. said, “Scorpio changed the landscape of the Indian Auto Industry & continues to be a dominant force in the SUV segment. The new Scorpio S9 offers a great feature package at an attractive price point making it a compelling buy for customers looking for a true-blue SUV, while retaining Scorpio’s core DNA of Power, Driving Thrill & Adventure.”

KEY FEATURES OF THE SCORPIO S9 VARIANT

Performance	Technology
<ul style="list-style-type: none"> • mHAWK engine with 103 kW (140 BHP) power and 320 Nm torque • 6th Generation Borg Warner Turbocharger • 6-Speed Transmission 	<ul style="list-style-type: none"> • 15 cm Touchscreen Infotainment • Static-Bending Projector Headlamps • LED Light Guides • GPS Navigation in 10 languages • Intellipark • Micro-Hybrid Technology • Voice Assist System
Safety	Comfort & Convenience
<ul style="list-style-type: none"> • Dual Front Airbags • ABS • Front Fog Lamps • Anti-Theft Warning • Panic Brake Indication • Engine Immobiliser 	<ul style="list-style-type: none"> • Fully Automatic Temperature Control • Cushion Suspension & Anti-Roll Technologies • Audio & Cruise Controls on Steering • Hydraulic Assisted Bonnet • ORVMs with Side-turn indicators

About Mahindra

The Mahindra Group is a USD 20.7 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and

fostering communities. It enjoys a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, aerospace, commercial vehicles, components, defense, logistics, real estate, renewable energy, speedboats and steel, amongst other businesses. Headquartered in India, Mahindra employs over 2,40,000 people across 100 countries.

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